D4.6 – Memorandum of Understanding / Commitment to invest in Homes4Life-certified age-friendly homes

Deliverable D5.3

Authors and institution
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Date
26-Feb-21

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| CO | Confidential, restricted under conditions set out in Model Grant Agreement |
| CI | Classified, information as referred to in Commission Decision 2001/844/EC |
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Executive Summary

The European project “Homes4Life” (H4L) ([http://www.homes4life.eu](http://www.homes4life.eu)) started in December 2018 and will end in February 2021. It aims at developing improved home environments that foster people’s independence when ageing, supporting them to remain active and healthy, and integrating construction and digital solutions where this is beneficial.

Its main output are:

- **The Homes4life Vision:** The H4L Vision is a document outlining the sector vision at 2040. The Vision provides guidelines and tools for stakeholders that have to create business and policies about age-friendly environments.

- **A Taxonomy and KPI definition methodology:** The working taxonomy of age-friendly homes presents a structured and detailed breakdown of what it means for a home to be age-friendly. The KPI-framework uses the taxonomy as its structuring principle.

- **The Homes4life Certification Scheme:** A new European Certification Scheme for age-friendly housing in Europe. The scheme is based on a long-term vision of people’s needs and requirements based upon a holistic life-course approach and a new conceptual framework for age-friendly housing.

The purpose of this report is to compile the Homes4Life 'Commitment to Support' letters which have been gathered to support the development of age-friendly environments based on Homes4Life vision and taxonomy, and especially the post-project exploitation of the Certification Scheme. 23 letters have already been collected at the time of submitting this report, from a wide range of organisations (local authorities, construction company, architect, associations and or companies in the field of ageing and/or construction, etc.)
Acronyms and abbreviations

<table>
<thead>
<tr>
<th>CoI</th>
<th>Community of Interest</th>
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<tr>
<td>CS</td>
<td>Certification Scheme</td>
</tr>
<tr>
<td>D&amp;C</td>
<td>Dissemination &amp; Communication</td>
</tr>
<tr>
<td>EC</td>
<td>European Commission</td>
</tr>
<tr>
<td>EU</td>
<td>European Union</td>
</tr>
<tr>
<td>GA</td>
<td>Grant Agreement</td>
</tr>
<tr>
<td>PC</td>
<td>Project Coordinator</td>
</tr>
<tr>
<td>PO</td>
<td>Project Officer</td>
</tr>
</tbody>
</table>
1 Introduction

1.1 Aims and objectives
This report presents the collection of ‘Commitments to support’ Homes4Life certified age-friendly homes that have been collected by the project partners. A commercial sales pitch was developed by the Homes4Life consortium in order to introduce the Homes4Life certification scheme and to highlight all its benefits (for home and building owners, for investors, etc.). The pitch was tested again with a group of relevant stakeholders from the Homes4Life Community of Interest (T5.1) and those associated to the Homes4Life pilots (WP4), and some were invited to sign a letter of commitment to support Homes4Life-certified age-friendly homes.

1.2 Relations to other activities in the project
The commercial sales pitch was translated into a brochure which is available within the Homes4Life Certification Scheme Promotional Package (see D4.5). Signatories of the letters presented in this report will be among the primary targets that the consortium will contact when implementing the Exploitation and Supporting Investment strategy (see D5.2).

1.3 Report structure
Section 2 of the report presents the commercial sales pitch developed to convince relevant stakeholders to sign support letters. Section 3 presents the list of signatories with a short description of their organisation. Signed letters are compiled in the appendix of this report.

1.4 Contribution of partners
R2M is the main author of this report and led the work of the corresponding Task 4.4. The commercial sales pitch was drafted by R2M and CER, and further validated by all partners. The template commitment letter was drafted by R2M and validated by all partners. All partners have contributed to the effort of testing the sales pitch against relevant stakeholders, in particular during the various dissemination and communication events conducted in WP5 and though bilateral contacts through their own networks.
2 Commercial sales pitch & brochure

A commercial sales pitch was developed by the Homes4Life consortium in order to introduce the Homes4Life certification scheme and to highlight all its benefits. This pitch was translated into a brochure which is available within the Homes4Life Certification Scheme Promotional Package (see D4.5).

Several meetings were held in particular with selected members from the Homes4Life Community of Interest (Task 5.1) and with stakeholders associated to the pilot sites being run in WP4, in order to present them the above brochure, and to discuss their interest to be among the first customers and/or to further develop and test the Homes4Life certification beyond the end of the project. The following section lists the organisations having accepted to sign a MoU / Commitment to invest with Homes4Life at the time of writing this report.

3 Signatories of the Commitments to Support

The organisations presented in the table below have accepted to sign a commitment letter to support Homes4Life Vision and Homes4Life certified homes.

The letter has been customised depending on the level of support expressed by each signatory. They typically include one or more of the following:

- Strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network.
- Official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision.
- Commitment to actively support the growth of Homes4Life certified homes through dissemination / communication / promotion actions.
- Interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification.
- Commitment to get building(s) engaged in a Homes4Life certification process over the coming months.

### Table 1 - Signatories of Homes4Life Commitment to Support Letters

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Description</th>
<th>Signatory</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>A2L Senior</td>
<td>A2L Senior builds age-friendly housing with services, fully equipped with home automation. It is engaged in maintaining active social links.</td>
<td>Martial Vuillemin</td>
<td>CEO</td>
</tr>
<tr>
<td>Alice &amp; Victor</td>
<td>Alice &amp; Victor builds and manages small residences for the older people with services and active engagement of tenants.</td>
<td>François Scherer</td>
<td>President</td>
</tr>
<tr>
<td>AFEdemy</td>
<td>AFEdemy, Academy on age-friendly environments in Europe BV</td>
<td>Wilhelmina van Staalduinen</td>
<td>Co-founder</td>
</tr>
<tr>
<td>Be Advice</td>
<td>Be Advice, part of Vivium Care Group, implement a new care concept, to organise care differently or to bring about a cultural change.</td>
<td>Jannette Spiering</td>
<td>Senior Advisor</td>
</tr>
<tr>
<td>Bizkaia</td>
<td>Bizkaia, Department of Social Action, Provincial Council of Bizkaia.</td>
<td>Asier Alustiza Kapanaga</td>
<td>Director-General for Personal Autonomy Promotion</td>
</tr>
<tr>
<td>Cáritas Coimbra</td>
<td>Cáritas Coimbra, social non-profit organization that supports people and communities in five districts of the Central Region of Portugal.</td>
<td>Luis Costa</td>
<td>President of the board</td>
</tr>
<tr>
<td>CEN/CENELEC/ETSI SF SSCC</td>
<td>CEN/CENELEC/ETSI SF SSCC acts as strategy and advisory body for further development/improvement of policies, RD&amp;I support schemes, as well as standardization.</td>
<td>Dr. Bernard Gindroz</td>
<td>Chairman</td>
</tr>
<tr>
<td>De Cinque</td>
<td>De Cinque is an Italian group of 3 companies which builds and manage a real-estate portfolio.</td>
<td>Pietro De Cinque</td>
<td>Legal Representative</td>
</tr>
<tr>
<td>Egunsentia</td>
<td>Egunsentia is a non-profit association created Bilbao (Basque Country) in 2013, for the promotion of collaborative housing or cohousing for the older people.</td>
<td>Inmaculada Acero</td>
<td>Board member</td>
</tr>
<tr>
<td>Organization</td>
<td>Role</td>
<td>Person</td>
<td></td>
</tr>
<tr>
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<td></td>
</tr>
<tr>
<td><strong>Federcostruzioni</strong>, the Italian Federation of the Construction Chain, is the most important aggregation of the construction industry in Italy.</td>
<td>President</td>
<td>Federica Brancaccio</td>
<td></td>
</tr>
<tr>
<td><strong>FEKOOR</strong> is a federation focused on empowerment of persons with functional diversity and promotion of independent life.</td>
<td>Director</td>
<td>D. Juan Carlos Sola Guzman</td>
<td></td>
</tr>
<tr>
<td><strong>Gobierno Del Principado de Asturias</strong>, General Direction of Housing, responsible for planning the housing policies for the Government of Principado de Asturias</td>
<td>General Director of Housing</td>
<td>Fermín Bravo Lastra</td>
<td></td>
</tr>
<tr>
<td><strong>Miasto Łódź / City of Lodz</strong>, Department of Revitalisation and Sport</td>
<td>Deputy Mayor of the City of Lodz</td>
<td>Joanna Skrzylewska</td>
<td></td>
</tr>
<tr>
<td><strong>MIMO WIEKU</strong> foundation develops, promotes and supports for active, healthy and independent living of seniors.</td>
<td>Head of Technology and innovation</td>
<td>Dr Jan P. Cieśla</td>
<td></td>
</tr>
<tr>
<td><strong>OBFA</strong>, Irish research and design-based architectural consultancy have been working in the delivery of housing for over 20 years</td>
<td>Director</td>
<td>Ciaran O’Brien</td>
<td></td>
</tr>
<tr>
<td><strong>OVN-NL</strong>, a member of AGE Platform Europe, contributes to the creation of age-friendly environments with a strong focus on mobility, empowerment, and participation of older people.</td>
<td>Board Member</td>
<td>Laura M. Christ</td>
<td></td>
</tr>
<tr>
<td><strong>PCG Polska</strong>, a global firm specialized in professional services for institutions and companies in the public sector. Member of the Covenant on Demographic Change</td>
<td>President of the Board</td>
<td>Lukasz Sulkowski</td>
<td></td>
</tr>
<tr>
<td><strong>PTEC</strong>, private non-profit entity focused on promoting the improvement of the Spanish construction sector by means of research and innovation</td>
<td>Manager Director</td>
<td>Carlos Martinez</td>
<td></td>
</tr>
<tr>
<td><strong>Regione Marche</strong> (Italy), Giunta Regionale, Servizio Attivita’ Produttive, Lavoro e Istruzione.</td>
<td>Director Production activities, Word and Education Unit</td>
<td>Silvano Bertini</td>
<td></td>
</tr>
<tr>
<td><strong>RMIT Europe</strong> is the European presence of Australian university RMIT, a global university of technology and design with</td>
<td>Executive Director</td>
<td>Dr. Marta Fernandez</td>
<td></td>
</tr>
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</table>
more than 85,000 students at all levels across three campuses

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Description</th>
<th>Contact Person</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHINE 2 Europe</td>
<td>Aims to promote inclusive communities to all citizens, by delivering research and consultancy services.</td>
<td>Carina Dantas</td>
<td>CEO</td>
</tr>
<tr>
<td>University of Lodz / Faculty of Economics and Sociology</td>
<td></td>
<td>Agnieszka Kurczewska</td>
<td>Vice-Rector, External Relations</td>
</tr>
<tr>
<td>VTT (Finland)</td>
<td>Provides research and innovation services and information for domestic and international customers and partners, both in private and public sectors</td>
<td>Dr. Abdul Samad Kazi</td>
<td>Research Team Leader, Smart Cities and Intelligent Buildings</td>
</tr>
<tr>
<td>The Connected Health Alliance (ECHAlliance)</td>
<td>Is the Global Health Connector for Digital Health, facilitating multi-stakeholder connections around ecosystems, driving sustainable change and disruption in the delivery of health and social care.</td>
<td>Andy Bleaden</td>
<td>Director Ecosystems and Membership</td>
</tr>
</tbody>
</table>

Signed letters are presented in the Appendix of this report.

4 Conclusion
This report presented a first list of organisations being committed to support, promote, and potentially invest into Homes4Life certified homes. At the time of submitting this report, 24 letters have been collected, and few additional ones are still in the process of being signed.

Although the signed letters do not have a binding nature, these organisations will obviously be among the primary targets that the consortium will contact when implementing the Exploitation and Supporting Investment strategy (see Deliverable D5.2), especially the organisations in charge of managing Homes4Life certification scheme.
APPENDIX: Signed commitment letters to support Homes4Life
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as manager within my organization A2L Seniors, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

A2L Seniors builds suitable housing for the elderly. Fully equipped with home automation. We create social links between residents and offer services.

Our organisation is aware that the demand for age-friendly homes is going to grow tremendously over the coming years, and we are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organization is among the very first to test the Homes4Life certification through the pilot case in Busy Résidence Kalia.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our networks
- our official endorsement of the Homes4Life 2040 Vision, and agreement to officially appear with our organization logo as ‘endorser’ into the Vision document
- our commitment to actively support the growth of Homes4Life certified homes by disseminating / communicating / promoting to our partners
- our interest to get some of our buildings involved in the wider-scale testing of the certification which will continue over the upcoming months
- our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification
- our commitment to obtain all our buildings engaged in a Homes4Life certification process over the coming months

Very sincerely yours,

Vorges-les-Pins,
February 9, 2021

Vuillemin Martial
CEO A2LSENIORS
Addressed to
Homes4

Gouda, February 2nd 2021

Subject: Commitment to support Homes4Life-certified housing

I, the undersigned, acting as Co-founder/CEO within my organisation AFEdemy, Academy on age-friendly environments in Europe BV, have been informed by the Homes4Life consortium of the release the new Homes4Life European certification for age-friendly homes.

Our organisation is aware that the demand for age-friendly homes is going to grow tremendously over the coming years, and we are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Community of Interest.

With this letter we would like to express our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our networks.

Very sincerely yours,

Wilhelmina van Staaldruinen
Co-founder AFEdemy
commitment to support Homes4Life-certified housing

I, the undersigned, acting as founder within my organization ALICE ET VICTOR, have been informed by the Homes4Life consortium of the release the new Homes4Life European certification for age-friendly homes.

Our organisation is aware that the demand for age-friendly homes is going to grow tremendously over the coming years, and we are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organization is among the very first to test the Homes4Life certification through the pilot case in 2020.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our networks
- our official endorsement of the Homes4Life 2040 Vision, and agreement to officially appear with our organization logo as ‘endorser’ into the Vision document
- our commitment to actively support the growth of Homes4Life certified-homes by disseminating / communicating / promoting.
- our interest to get all of our building(s) involved in the wider-scale testing of the certification which will continue over the upcoming months
- our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification
- our commitment to get at least all of our buildings engaged in a Homes4Life certification process over the coming months

Very sincerely yours,

Neuilly-Crimolois,
February 3, 2021

FRANCOIS SCHERER
7 Rue de la Combe Aux Métiers
21800 Neuilly Les Dijon
03.80.47.39.61
06.08.64.82.06
alice-et-victor.fr

President,
Signature
Commitment to support Homes4Life-certified housing

We, the undersigned, acting as senior Advisors within my organization Be Advice, part of Vivium Care Group, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Community of Interest.

Through our participation to the Homes4Life workshops and events, our organisation has contributed to the development and refinement of the Homes4Life vision, its evaluation framework and key performance indicators which underpin the new certification.

With this letter I would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
- our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification;

Very sincerely yours,

Weesp
February 23, 2021

Jannette Spiering
Senior Advisor
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as Director-General for Personal Autonomy Promotion within my organization Department of Social Action of the Provincial Council of Bizkaia, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation was among the very first to submit the Homes4Life certification to a reality-check through pilot activities, testing and evaluation of the first versions of the certification.

With this letter we would like to express our collaboration and facilitating attitude in whatever is necessary for the Home4life evaluation project to be carried out successfully.

Very sincerely yours,

Bilbao, November 10, 2020

[Signature]

Asier Alustiza Kapanaga
Director-General for Personal Autonomy Promotion
Department of Social Action
Provincial Council of Bizkaia
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as President of the Board within my organization Caritas Diocesana de Coimbra, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

Caritas Coimbra is a social non-profit organization (NGO) that supports people and communities in five districts of the Central Region of Portugal. It has nearly 90 centres (with 129 different services), over 1000 workers and 150 volunteers and supports around 25000 people/year with social, health, education and pastoral care.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Advisory Board.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
- our commitment to actively support the growth of Homes4Life certified homes by disseminating / communicating / promoting the scheme to national stakeholders
- our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification;

Coimbra, October 19, 2020

Very sincerely yours,

[Stamp and signature]
Luis Costa, Presidem of the Board
Commitment to support Homes4Life-certified housing

I, Dr. Bernard GINDROZ, the undersigned, acting as chairman of the CEN/CENELEC/ETSI Sector Forum Smart Sustainable Cities and Communities (SF SSCC) within the European Standardization organizations (ESOs), have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

CEN/CENELEC/ETSI SF SSCC acts as strategy and advisory body for further development/improvement of policies, RD&I support schemes, as well as standardization in support of boosting sustainable development of cities and communities. This includes citizens as a major focus, as well as quality of life for all, with a special consideration about ageing population.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Advisory Board.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
- our commitment to actively support the growth of Homes4Life certified homes by disseminating / communicating / promoting, with direct consideration in our CEN/CENELEC/ETSI SF SSCC work program and development roadmap;
- our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification;

Very sincerely yours,

Dr. Bernard GINDROZ
Chairman
CEN/CENELEC/ETSI SF SSCC
Object: Commitment to support Homes4Life-certified housing

I, the undersigned, acting as CEO within my organization DE5 Services srl, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

The De Cinque Group consists of three interconnected companies. We construct buildings and manage a real estate portfolio. We are a DIY sales point (retail store) that sells building construction materials (1000s of products). We operate a business that rents construction equipment (trucks, cranes, earth moving equipment, etc). Sustainability and circularity are aspects that touch all of our companies and we recognize that skills in these areas can increase our competitiveness and service offerings.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Through our participation to the Homes4Life workshops and events, our organisation has contributed to the development and refinement of the Homes4Life vision, its evaluation framework and key performance indicators which underpin the new certification.

With this letter we would like to express our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision.

Very sincerely yours,

Yours sincerely,

lunedì, 26 ottobre 2020

DE5 Services srl
Pietro De Cinque
Legal representative

Signature and official stamp:
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as representative within my organization EGUNSENTIA ASSOCIATION FOR THE PROMOTION OF THE CO-HOUSING FOR THE ELDERLY, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

EGUNSENTIA is a non-profit association created Bilbao (Basque Country) in 2013, for the promotion of collaborative housing or cohousing for the elderly. We consider ourselves agents of social development and we are dedicated to designing and taking the necessary steps to achieve a type of housing that promotes active aging, care and cooperation, as this will contribute to a more participatory, democratic, healthy, sustainable and collaborative society.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Community of Interest.

Through our participation to the Homes4Life workshops and events, our organisation has contributed to the development and refinement of the Homes4Life vision, its evaluation framework and key performance indicators which underpin the new certification.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;

Very sincerely yours,

Bilbao,
February 1, 2021

Inmaculada Acero
Board member of Egunsentia
Signature

1 ASOCIACIÓN EGUNSENTIA PARA LA PROMOCIÓN DE LA COVIVIENDA PARA MAYORES
ASOCIACIÓN EGUNSENTIA PARA LA PROMOCIÓN DE LA COVIVIENDA PARA MAYORES

CIF: G95901773
Domicilio: Médico Municipal Pedro Cortés,5-3ºB - C.P.: 48006 Bilbao – Bizkaia

Nº Registro: AS/B/21184/2017
Fecha de constitución: 11/07/2017
Fecha de inscripción: 28/09/2017
Ámbito de actuación: T.H. de Bizkaia

http://www.egunsentiaurora.wixsite.com/egunsentia
egunsentiaurora@gmail.com
https://www.facebook.com/egunsentiaurora
https://www.linkedin.com/company/cohousing-egunsentia/
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as President within my organization FEDERCOSTRUZIONI, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

FEDERCOSTRUZIONI, the Italian Federation of the Construction Chain, was established in Rome on 24 March 2009 within the Confindustria organization and is the most important aggregation of the construction industry in Italy. It supports and promotes the expansion of the market, the legality and the innovation and quality of constructions. FEDERCOSTRUZIONI brings together the federations and associations of the most significant production sectors of the entire construction and infrastructure market. FEDERCOSTRUZIONI is made of five production chains:

- Construction and infrastructural constructions
- Technologies, plants and machinery related to civil constructions
- Building materials
- Design
- Innovative and technological services

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;

Very sincerely yours,

Rome, October 16, 2020

President
Federica Brancaccio
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as Director within my organization FEKOOR, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

Our main objectives are:
• Empowerment of persons with functional diversity:
  1. Promoting their independent lives by improving their quality of life, through support plans.
  2. Offering alternative accommodation and meeting people’s basic needs by combining technical and human support.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation was among the very first to submit the Homes4Life certification to a reality-check through pilot activities, testing and evaluation of the first versions of the certification.

With this letter we would like to express:

• Our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
• Our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
• Our commitment to actively support the growth of Homes4Life certified homes by disseminating / communicating / promoting to PERSONS WITH FUNCTIONAL DIVERSITY
• Our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification;

Very sincerely yours,

Bilbao,
February 23, 2021

D. Juan Carlos Sola Guzman
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as General Director within my organization General Direction of Housing of the Principado de Asturias, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

The General Direction of Housing of the Principado de Asturias is responsible for planning the housing policies for the Government of Principado de Asturias. These responsibilities include the approval of housing legislation in the region and the construction and management of public housing.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage.

With this letter we would like to express:

• our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
• our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
• our commitment to actively support the growth of Homes4Life certified homes by disseminating / communicating / promoting to Asturian citizenship and the member organizations of the Asturian Housing Council.
• our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification;
• our commitment to get at least 5 of our building(s) collective housing in block representing a housing capacity of 200 occupants, engaged in a Homes4Life certification process over the coming months;
• our commitment to get at 2 of our buildings in designing for future construction, engaged in a Homes4Life certification process over the coming months.

Very sincerely yours,

Oviedo, October 15, 2020

Name: Fermín Bravo Lastra
Position: General Director of Housing
Signature

FERMIN
BRAVO
LASTRA -
10865765J
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as Deputy Mayor within my organization City of Lodz, have been informed by the Homes4Life consortium of the release the new Homes4Life European certification for age-friendly homes.

Our organisation is aware that the demand for age-friendly homes is going to grow tremendously over the coming years, and we are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organization is among the very first to test the Homes4Life certification through the pilot case in Lodz.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our networks.
- our official endorsement of the Homes4Life 2040 Vision, and agreement to officially appear with our organization logo as 'endorser' into the Vision document.

Very sincerely yours,

Joanna Śkrzydlewska

Deputy Mayor
City of Lodz
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as Head of Technology and Innovation within my organization Fundacja Mimo Wieku, have been informed by the Homes4Life consortium of the release the new Homes4Life European certification for age-friendly homes.

The mission of Mimo Wieku Foundation is to develop, support and promote solutions for active, healthy and independent living of seniors. We believe that built environment in both urban and architectural scale has a vital role of making our live better at every age.

Our organisation is aware that the demand for age-friendly homes is going to grow tremendously over the coming years, and we are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Community of Interest. Through our participation to the Homes4Life workshops and events, our organization has contributed to co-design the evaluation framework which underpins the new certification. Our organization is among the very first to test the Homes4Life certification through the pilot case in Mimo Wieku Apartment in Warsaw.

With this letter we would like to express:

• our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our networks
• our official endorsement of the Homes4Life 2040 Vision, and agreement to officially appear with our organization logo as ‘endorser’ into the Vision document
• our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification

Very sincerely yours,

Warsaw,
February 16, 2021

Dr Jan P. Cieśla
Head of Technology and Innovation
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as managing director within my organization OBFA Architects Ltd., have been informed by the Homes4Life consortium of the release the new Homes4Life European certification for age-friendly homes.

OBFA as a research and design-based architectural consultancy have been working in the delivery of housing for over 20 years and engage with age sensitive support needs within that brief. We are always seeking viable and innovative ways to embed these supports into the design of modern homes, all while working within a national policy and regulatory guidance. The Homes4Life programme and metric of assessment provides an excellent opportunity to implement this.

OBFA, along with many of our clients, is aware that the demand for age-friendly homes is going to grow tremendously over the coming years, and we are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life. We are delighted that our organization is among the very first to test the Homes4Life certification through the pilot case in Inchicore, Dublin.

With this letter we would like to express:
- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our networks.
- our official endorsement of the Homes4Life 2040 Vision, and agreement to officially appear with our organization logo as 'endorser' into the Vision document
- our commitment to actively support the growth of Homes4Life certified homes by disseminating / communicating / promoting the principals of design to Irish Approved Housing Bodies and Local Government representation.
- our interest to get a small number of legacy and historic buildings – in established communities, involved in the wider-scale testing of the certification which will continue over the upcoming months
- our commitment to get at least one of our buildings engaged in a Homes4Life certification process over the coming months
- Our commitment to staying involved, assisting other designers and policy makers and sharing the learning from which we have benefited.

Very sincerely yours,

Dublin, Ireland.

January 26, 2021

Ciaran O’Brien MRIAI
Director
For and on behalf of OBFA Architects Ltd.
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as board member within my organization Older Women Network Netherlands (OVN-NL) have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

OVN-NL is a member of AGE Platform Europe and as such supports the EU Covenant on Demographic Change objectives of creating an age-friendly EU. OVN-NL has been a partner in the Erasmus+ project ‘Mobility Scouts: engaging older people in creating an age-friendly environment (2016-2018)’. The overall objective of the project Mobility Scouts was to contribute to the creation of age-friendly environments with a strong focus on mobility, empowerment and thus participation of older people.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Advisory Board.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
- our commitment to actively support the growth of Homes4Life certified homes by disseminating/ communicating/ promoting the vision of a society where people have the opportunity to pick the place they want to live in and grow older. A society where age-friendly housing is available, accessible and affordable to all to our networks, in particular (older) women and older people organisations, women umbrella organizations.

Very sincerely yours,

Amsterdam,
January 27, 2021

Name Laura M. Christ (MA)
Position Board member
Signature

[Signature]
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as President of the Board within my organization PCG Polska Sp. z o.o. have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

PCG Polska is an integral part of Public Consulting Group, a global firm specializing in professional services and project management for institutions and companies operating in the public sector. PCG is also a member of the Covenant on Demographic Change (Towards an Age-Friendly Europe).

The PCG Health and Human Services team from Poland has expertise in such areas as:
- standardization of services for the elderly and the disabled,
- social innovations for the elderly and populations at risk of exclusion,
- long-term care, socio-economic benefits of investments in that sector as well as innovative organization solutions (i.e. care farming implementation),
- innovative social and elderly housing solutions,
- individualized teaching and e-learning interactive solutions to support life-long learning.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Community of Interest.

Through our participation to the Homes4Life workshops and events, our organisation has contributed to the development and refinement of the Homes4Life vision, its evaluation framework and key performance indicators which underpin the new certification.

With this letter we would like to express:
- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
- our commitment to actively support the growth of Homes4Life certified homes by disseminating / communicating / promoting Homes4Life results such as the promotional videos and certification scheme to our clients, partners, and sympathizers.

Very sincerely yours,

Łódź, February 2, 2021

Łukasz Sułkowski
President of the Board
PCG Polska Sp. z o.o.
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as Manager Director within my organization Spanish Technological Platform, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

- Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Community of Interest / Advisory Board.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
- our commitment to actively support the growth of Homes4Life certified homes by disseminating, communicating and promoting.

Sincerely yours,

Madrid,
January 25, 2021

Carlos Martinez
Manager Director
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as DIRECTOR OF THE PRODUCTION ACTIVITIES, WORK AND EDUCATION UNIT in MARCHE REGION, have been informed by the Homes4Life consortium about the release of the new Homes4Life European certification for age-friendly homes.

Marche Region has focussed its current Regional Smart Specialization Strategy, also on Health and wellbeing with a special attention to old and frail people. Moreover, Marche Region was awarded “3 Stars” Reference Site of the European Innovation Partnership on Active and Healthy Ageing.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

We would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
- our commitment to actively support the growth of Homes4Life certified homes by disseminating / communicating / promoting Homes4Life results specially in our regional community, severely hit by the 2016 earthquake, and where a program of renovation and rebuilding of new homes for elderly people is taking place on a large scale.

Sincerely yours,

Ancona
October 15, 2020

Silvano Bertini
Director
Production Activities, Work and Education Unit

Via Tiziano, 44 (Palazzo Leopardi) - 60125 Ancona
Tel. 071/8063795 - 071/8063701 - 071/8063913
MAIL: servizio.attivitaproduttive@regione.marche.it
PEC: regione.marche.attivitaproduttive@emarche.it
Barcelona, 2 October 2020

Commitment to support Homes4Life-certified housing

I, the undersigned, acting as Executive Director within my organization RMIT Europe, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

RMIT Europe is the European presence of Australian university RMIT, a global university of technology and design with more than 85,000 students at all levels across three campuses in Melbourne, two in Vietnam, a centre in Spain, and a range of programs offered through partners in Singapore, Hong Kong, China, Indonesia, Sri Lanka, Belgium and Germany. RMIT Europe is a Spanish-registered entity that can participate as full partner in the EU Horizon 2020 Program and as such facilitates research and industry collaborations across Australia, Europe and Asia.

RMIT Europe currently coordinates two Horizon 2020 projects (one Marie Curie RISE and one ITN project) and participates as partner in seven other active projects (RIAs, IAs, CSA, etc). In addition to implementing funded research projects, we also regularly host visiting academics from RMIT’s campuses and from partnering universities and industry, and organise and host workshops, summer schools, intensive study tours, networking and industry stakeholder events.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Advisory Board.

With this letter we would like to express:

- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision.

Yours sincerely,

Dr. Marta Fernandez
Executive Director
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as Chief Executive Officer within my organization, SHINE 2Europe, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

SHINE2Europe aims to promote inclusive communities to all citizens, by delivering services and support to the implementation of tech-Savvy, Healthy and INclusivE solutions (SHINE) around Europe, with potential enlargement to the world. SHINE is born with a clear vision of fostering societal growth and inclusiveness, by sharing good practices, promoting active networking between different stakeholders and countries and developing "pet" projects on targeted areas.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Community of Interest.

Through our participation to the Homes4Life workshops and events, our organisation has contributed to the development and refinement of the Homes4Life vision, its evaluation framework and key performance indicators which underpin the new certification.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our network;
- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;
- our commitment to actively support the growth of Homes4Life certified homes by disseminating / communicating / promoting its certification scheme
- our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification;

Very sincerely yours,

Coimbra, October 26, 2020

Carina Dantas
Chief Executive Officer

SHINE 2Europe
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as vice-rector within my organization University of Lodz, have been informed by the Homes4Life consortium of the release the new Homes4Life European certification for age-friendly homes.

Our organisation is aware that the demand for age-friendly homes is going to grow tremendously over the coming years, and we are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Through our participation to the Homes4Life workshops and events, representative of the University of Lodz has contributed to co-design the evaluation framework which underpins the new certification.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our networks
- our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification

Very sincerely yours,

Agnieszka Kurczewska
Vice-Rector, External Relations

Łódź, February 13, 2021
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as Research Team Leader, Smart Cities and Intelligent Buildings within my organization VTT Technical Research Centre of Finland, have been informed by the Homes4Life consortium of the release of the new Homes4Life European certification for age-friendly homes.

VTT is one of Europe’s leading research institutions. We are owned by the Finnish state. Our task is to advance the utilisation and commercialisation of research and technology in commerce and society. Through scientific and technological means, we turn large global challenges into sustainable growth for businesses and society. Our research is guided by the company’s lighthouse themes: climate action, resource sufficiency, good life, safety and security and industrial renewal.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a member of its Community of Interest. VTT is also an active member of the ECTP’s Active Ageing & Design (AA&D) Committee.

With this letter we would like to express:
our interest to be involved in an expert committee which will continue maintaining and updating the Homes4Life evaluation framework which underpins the certification

Sincerely yours,

Dr. Abdul Samad Kazi
Research Team Leader, Smart Cities and Intelligent Buildings

Espoo,
October 20, 2020
Commitment to support Homes4Life-certified housing

I, the undersigned, acting as the Director for Ecosystems and Membership within the European Connected Health Alliance (ECHAlliance) am pleased to see Homes4Life consortia’s release of the new Homes4Life European certification for age-friendly homes.

We are the Global Connector for Health and a member organisation containing many of the partners within the Homes4Life Consortium as members and ecosystems. We have over 750 members, 60 Ecosystems and 16,500+ contacts globally.

Our organisation is aware that the demand for age-friendly homes is already important and will only grow tremendously in the coming years and this is borne out by our members. We are confident that the Homes4Life certification is a tool which can effectively support the construction and renovation of better housing which will support health and well-being of its occupants as they move forward in life.

Our organisation has been following the progress of the Homes4Life project since its early stage by being a proud member of its Advisory Board.

With this letter we would like to express:

- our strong support to the work which has been achieved by the Homes4Life consortium and intention to widely support the promotion of the Homes4Life certification within our ECHAlliance network;

- our official endorsement of the Homes4Life vision for age-friendly housing, and agreement to officially appear with our organization logo as ‘endorser’ of this vision;

- our intention to create a new Cross border Thematic Innovation Ecosystem targeting housing and health which can act as a home for the stakeholders with the Homes4Life project to network and connect. We will have a platform to host best practices ongoing after the end of the project and networking tools to help people connect, network and collaborate using the ECHAlliance Ecosystem principles of breaking down silos, transforming health and social care, creating Economic Opportunity and leading with a need.

- Our invitation for Homes4Life partners and stakeholders to join this Ecosystem and lead on the area of Age Friendly Homes as a topic priority within this Ecosystem.

Yours sincerely

Andy Bleaden
Director Ecosystems and Membership
ECHAlliance

[Signature]