

# BUSINESS CASE

## Pilot study



## De Hogeweyk

Date: 23 December 2020



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## Pilot identification

Organisation: **Vivium Zorggroep**

City: **Weesp**

Country: **The Netherlands**

Current phase: **In use**

Surface: **15 000 sqm**

## Pilot overview

### General presentation

The Hogeweyk is a residential area for people with (severe) dementia that supports their independency and autonomy. The environment in which they live supports this, as well as a team of experts. The Hogeweyk is not a traditional nursing home or institution; it is a real neighbourhood with facilities that are also present in any normal neighbourhood. There are 169 people living in De Hogeweyk in 27 homes with 6-7 residents per house, who have a permanent team of caretakers. In each home people live together who share the same lifestyle. (Urban, Formal, Cultural/ Cosmopolitan and Homey). In this way, residents feel at home and can have contact with their fellow residents. The neighbourhood has normal facilities, such as a theatre, restaurant, café, hairdresser and supermarket. Residents from the surrounding neighbourhoods are also expressly invited to make use of these facilities.

### Project team

Buro Kade's Hertogenbosch, The Netherlands

**Homes4Life**

EUROPEAN CERTIFICATION FOR AGEING IN PLACE



Homes4Life is a project which received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 826295.



## Key highlights

### Age-friendliness approach

The Hogeweyk is designed for people who need support and care. The average age of the elderly is about 86 years. But also those without these needs could live here. The design of the houses and the environment support those who are still independent as well as those who need high care.



#### PHYSICAL

The Hogeweyk provides a sheltered and protected environment for those who are confused and not supported by the society and infrastructure outside the Hogeweyk. The Hogeweyk is accessible through a central entrance with a reception desk. The lay-out is not complicated and staff is always there to support those who seem lost. The Hogeweyk is functionally and technically fully equipped to deliver round-the-clock residential care.



#### ECONOMIC

Because of the Dutch healthcare system, anyone with an indication of severe dementia has the opportunity to live here. The personal contribution depends on the income. The organisation receives the same budget from the government as any other nursing home in the Netherlands. Some personal services have to be paid for.



#### PERSONAL

The vision on care, living and well-being is based upon a social-relation model instead of a medical model. The uniqueness of every individual is key in every aspect. Having the freedom to go as you please within The Hogeweyk, freedom of choice with who you want to connect or not. Living your life as usual. All these aspects emphasise respect and dignity.



#### SOCIAL

The Hogeweyk promotes social inclusion and engagement with the surrounding neighbourhoods and community. People living in The Hogeweyk can socialise with residents living inside and outside of The Hogeweyk. They can meet in the streets, houses, restaurant, theater, etc. Volunteers, family and carers form a network and provide formal and informal care.



#### OUTDOOR ACCESS

The Hogeweyk is situated in the small town of Weesp near Amsterdam and surrounded by an industrial area, apartments and a residential area. It can easily be reached by car, public transport and bike.



**The vision on normal life for people with dementia started almost 30 years ago; the design of The Hogeweyk dates back to 2002 and since 2008 it has proven to add Quality of Life. It has also proven to be sustainable and it has been reproduced. It was way ahead of its time and is to this day a unique example of a good living environment for the elderly”** | Jannette Spiering. Senior Advisor at Be Advice, Vivium Caregroup