

BUSINESS CASE

Pilot study



Ciudad Residencial Brisa Del Cantábrico, El Camino

Date: 17 December 2020



Pilot identification

Organisation: **Cooperativa Brisa del Cantábrico**
Country: **Spain**

City: **Meruelo**
Current phase: **Not in use yet**
Surface: **86 606 sqm**

Pilot overview

General presentation

The complex is located in Meruelo, Cantabria (Spain). The project is designed to live a different ageing in a self-managed collaborative space where you can continue to manage your life with independence and decision-making autonomy. The average additions to the homes is around 68-70 years. The instrument through which it is proposed to meet this demand of social interest is the Collaborative Accommodation.

Project team

City of Meruelo, Cantabria. Nemesio Rasillo



Key highlights

Age-friendliness approach

The proposed Collaborative Accommodations try to satisfy an active ageing in a collaborative self-managed community with the purpose of developing a coexistence of mutual support between the different members and users of the proposal. They seek the promotion of their autonomy and attention to situations of dependency, combining a set of spaces and services for private use devoted to accommodation with other spaces established for community areas. It is designed with great respect to the environment. Homes are surrounded by green spaces and walks. A combination of natural systems based on climate use is proposed together with the use of alternative energies. The design of the housing section will allow winter sun in and adequate protection on the hottest days.



PHYSICAL

The complex consists of places which allow for meeting, in which residents carry out all kinds of activities together: meals, meetings, social and cultural events, recreational activities, rehabilitation, etc. The common facilities and services include offices for social assistance and medical attention, preventive and rehabilitation therapies, security devices and systems, catering services, as well as specific plans for social, cultural, sports and leisure activities. The design of the spaces guarantee their adequacy and accessibility for use by the elderly or, where appropriate, by people with disabilities.



ECONOMIC

It has been decided to use geothermal energy which will generate cold in summer and heat in winter, using the earth's temperature changes. Photovoltaic panels will be installed on the roof and supply of rainwater.



PERSONAL

The complex provides areas for medical and therapeutic care as well as spaces where cultural, social and sports activities will be developed which will allow the users of the homes to be connected and live together.



SOCIAL

There will be places for meeting. The complex includes common areas for different types of activities, restaurant and cafeteria, gardens and a large recreation area with a walk that guarantees nice views of the surrounding nature.



OUTDOOR ACCESS

Close to this residential area it is located the urban center of Meruelo that offers a sports complex, medical center, museum, supermarkets, schools and leisure spaces.



The project allows me to grow old in a collaborative, self-managed environment. It allows me to grow as a person, be autonomous and continue deciding how I want to live my life and when I need assistance this would be of good-quality.” | Nemesio Rasillo Oliver, Cooperative Brisa del Cantábrico